



purple COLLEGE BASKETBALL INVITATIONAL

Purple College Basketball Invitational announces 2025 field

First Round games begin on Sunday, March 23rd at the Ocean Center in Daytona Beach

FOR IMMEDIATE RELEASE

March 17, 2025

PRINCETON, N.J. - The field for the 2025 Purple College Basketball Invitational is finalized.

The 2025 Purple CBI tips off with First Round games on Sunday, March 23. The Quarterfinal Round is on Monday, March 24, followed by the Semifinal Round on Tuesday, March 25. The Championship Game takes place on Wednesday, March 26. All games will be played at the Ocean Center in Daytona Beach, Fla.

The entire 2025 Purple CBI bracket can be accessed at this link: [CBI BRACKET](#)

ESPN2, ESPNU, and Flo Hoops will broadcast the games. Flo Sports will broadcast the early rounds of the tournament while ESPNU will air the Semifinals and ESPN2 the Championship game.

Follow the Purple CBI on Twitter [@CBITourney](#) for updates on the tournament results throughout the week.

Seattle won the 2024 CBI Championship, defeating High Point 77-67.

Tickets for the Purple CBI are now available at [Ticketmaster.com](#). Tickets may also be purchased at the Ocean Center box office on Purple CBI game days.

For more information, visit [CollegeBasketballInvitational.com](#).

About the Gazelle Group

The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally recognized college sports events, such as the Empire Classic, Legends Classic, Gotham Classic, Sunshine Slam, College Basketball Invitational, Kwik Trip Holiday Face-Off, Deacon-Wolverine Challenge, Boardwalk Battle, Jersey Jam, and Holiday Hoopfest as well as on-campus

events at Duke, Kentucky, Ohio State, Marquette and other institutions across the country. For more information on the Gazelle Group, please visit gazellegroup.com.