

March 13, 2011

Contact: Ray Cella ([rcella@gazellegroup.com](mailto:rcella@gazellegroup.com)), 609-921-1300

 Share

## 2011 CBI presented by Zebra Pen Field Announced

**PRINCETON, N.J.** – The 16-team field for the 2011 College Basketball Invitational presented by Zebra Pen is complete. The fourth annual event will begin with eight Opening Round games on Tuesday, March 15, and Wednesday, March 16.

March 15 - James Madison at Davidson; San Jose State at Creighton

March 15 - Austin Peay at Boise State; Hofstra at Evansville

March 16 - Duquesne at Montana; Weber State at Oregon

March 16 - Miami (Ohio) at Rhode Island; St. Bonaventure at UCF

### 2011 bracket

The CBI presented by Zebra Pen is a single-elimination tournament up until the "best-of-three" Championship Series, with all games played at campus sites. Prior to the semifinals, the remaining teams will be seeded. The Championship Series is a "best-of-three" in which the higher seeded team will host two of the three games.

Tulsa (2008), Oregon State (2009), and VCU (2010) won the previous three tournaments. Six participants in the 2010 CBI presented by Zebra Pen have earned berths in the 2011 NCAA Tournament: Akron, Boston University, Indiana State, Morehead State, Princeton, and VCU. As a matter of fact, the CBI sent a greater percentage of its 2010 field to the 2011 NCAA than any other postseason tournament:

CBI - 6 of 16 (38%)

NIT - 7 of 32 (22%)

CIT - 1 of 16 (6%)

HDNet is the official broadcast home for the CBI presented by Zebra Pen. HDNet will broadcast up to eleven of the tournament's games, including doubleheaders on March 15, 16, 21, and 23, as well as each game of the Championship Series. Opening Round matchups to be broadcast include:

March 15 - James Madison at Davidson (7pm ET); Austin Peay at Boise State (9pm ET)

March 16 - St. Bonaventure at UCF (8pm ET); Weber State at Oregon (10pm ET)

"HDNet is proud to be the official television partner of the College Basketball Invitational presented by Zebra Pen," says Mark Cuban, president and co-founder of HDNet. "Our partnership with the CBI allows us to bring great college basketball to our viewers and we're happy to join them in welcoming Zebra Pen on board - and, we're ready for a great 2011 tournament!"

### **About Zebra Pen**

Zebra Pen Corporation was founded in New York in August 1982 as an independent corporation wholly owned by Zebra Co., Ltd., of Tokyo, Japan. A New Jersey based writing instrument manufacturer, Zebra Pen Corporation's mission is to distribute products that are of the highest quality, providing value to the customer and meeting their overall writing needs with a wide variety of writing instruments. Zebra Pen Corporation offers a full line of writing instruments including ball point pens, gel pens, roller ball pens, mechanical pencils, and highlighters. Today, with more than 110 years of excellence behind them, Zebra Pen Corporation is leading the way with a wide range of quality writing products. For more information, visit [www.zebrapen.com](http://www.zebrapen.com).

### **About HDNet**

HDNet ([www.hd.net](http://www.hd.net)) is the independent network with unique and thought-provoking content that appeals to men of all ages and is delivered in true high definition. HDNet is the exclusive, high definition home for popular, original programming, including the network's Emmy Award winning HD news feature programs, "HDNet World Report," and "Dan Rather Reports," featuring legendary journalist Dan Rather. Only HDNet goes beyond the headlines to deliver real news that is redefining the way we look at our world. HDNet News is provocative, sometimes controversial and always relevant - telling the important stories of our time in-depth, with attitude and with independence. HDNet is also the exclusive high definition home to critically acclaimed and award winning documentaries, airing as part of the "HDNet 'Round The World" series. "NASA on HDNet" presents all live shuttle launches through 2011.

HDNet presents championship sports coverage featuring the best of Mixed Martial Arts with its Friday night series, "HDNet Fights" ([www.hdnetsports.com](http://www.hdnetsports.com)). "HDNet Fights" works with leading MMA promoters including DREAM, Sengoku, XFC, K-1, K-1

Max, MFC and more. HDNet produces more live Mixed Martial Arts events than any other network and HDNet's "Inside MMA" is the hottest Mixed Martial Arts program on television, giving fans their weekly fix for everything MMA, while "Fighting Words with Mike Straka," goes one-on-one with some of the biggest names in the sport. HDNet also features live coverage of regular season games from the United Football League.

HDNet also delivers the world's largest and most diverse concert line-up through the HDNet Concert Series. The HDNet Concert Series features leading artists and bands including Paul McCartney, Mariah Carey, John Mayer, Nickelback, and more.

Launched in 2001 by Mark Cuban and General Manager Philip Garvin, the HDNet networks are available in the U.S. via AT&T U-verse, Charter, Comcast, DIRECTV, DISH Network, Insight, and Verizon FiOS and in Canada via Access Communications, Cogeco, Rogers, Shaw Cable, and Shaw Direct.

#### **About Gazelle Group**

The CBI presented by Zebra Pen is produced by The Gazelle Group of Princeton, N.J. The Gazelle Group is a sports marketing firm specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the 2K Sports Classic, the CBE Classic, the Legends Classic, and the All-American Championship. The Gazelle Group is a member of USA Basketball. For more information on The Gazelle Group, please visit [www.gazellegroup.com](http://www.gazellegroup.com).